



MARKING VARIANCE PROGRAM

1. This document will explain the process of purchasing variance items from ZRODelta and gather the necessary information to ensure your needs are met accurately and efficiently.
2. A Type 07 (Manufacturer of Firearms) FFL is required to participate in this program.
3. The first step is to complete and submit the marking variance application and your design via <https://zrodelta.com/marketing-variance> This will generate the forms needed to submit your application to the ATF Marking Variance Dept. This process may take up to 90 days; however, we are seeing about 20 days from submission to completion.
4. Other documents, such as tax exemption, logos, previous variance designs, desired layouts
5. This process will generate two accounts. One as wholesale/variance so you can re-order and pay directly from the website. The other will be to www.unbrandedar.com so that you can access our vast array of small parts for your build or to sell in your shop. A sales tax exemption and business license is required to access wholesale pricing.
6. After ATF Approval our accounting office will reach out for payment. Upon payment confirmation, proof of your design will be complete per your input and emailed to you for approval. Progressing time does not begin until payment is received in full and proof is approved via email
7. There is a minimum order of 10 Lowers. We offer both ambidextrous and standard lower receivers. Types can be mixed and matched to achieve QTY minimum thresholds.

a. Stripped Standard, Raw Lower Pricing:

10-24, \$92.99

25-49, \$71.99

50-99, \$64.99

100-249, \$57.99

250-499, \$54.99

500+, \$49.99

b. Stripped Ambidextrous, Raw Lower Pricing:

10-24, \$97.99

25-49, \$76.99

50-99, \$69.99

100-249, \$62.99

250-499, \$59.99

500+, \$54.99

c. Stripped Standard, Black Anodized Lower Pricing:

10-24, \$99.99

25-49, \$78.99

50-99, \$71.99

100-249, \$64.99

250-499, \$62.99

500+, \$59.99

d. Stripped Ambidextrous, Black Anodized Lower Pricing:

10-24, \$104.99

25-49, \$97.99

50-99, \$85.99

100-249, \$82.99

250-499, \$79.99

500+, \$74.99

e. Complete lower assembly Standard, Black Anodized pricing.

10-24, \$154.99

25-49, \$134.99
50-99, \$129.99
100-249, \$119.99
250-499, \$114.99
500+, \$109.99

f. Complete lower assembly Ambidextrous, Black Anodized pricing

10-24, \$169.99
25-49, \$149.99
50-99, \$144.99
100-249, \$134.99
250-499, \$129.99
500+, \$124.99

g. Complete Rifle Standard, Black Anodized Pricing:

12" HG, \$439.99
15" HG, \$449.99

h. Complete Rifle Ambidextrous, Black Anodized Pricing

12" HG, \$454.99
15" HG, \$464.99

j. Pricing includes one logo, fire selection pattern choice, and required ATF Markings.

k. Cerakote is available for the following:

Stripped and Complete Lower: Single Color, \$25 per lower

Rifles:

Single Color: \$100

Standard Camo: \$200

Custom Camo: \$300

- l. Additional Logo fee: \$50 one-time fee plus \$5 per lower
 - m. Engravings will be ATF Deep (.003” in depth). Custom depth is an option at \$10 dollars per lower.
8. Your all items will be inspected for quality and test fired if applicable.

[Ready to get Started?](#)